KANTAR PUBLIC

THE REYKJAVIK INDEX FOR LEADERSHIP 2022/2023

What is it?

The Reykjavik Index for Leadership is the measure of how society views women and men in terms of their suitability for leadership.

Any score less than 100 is an indication that there is prejudice in society.

How is it calculated?

A country's Reykjavík Index for Leadership is equal to the average proportion of people selecting 'both equally' across the 23 economic sectors. This is a measure of the extent to which, across society, men and women are viewed to be equally suitable for leadership.



What are some of the key highlights for Singapore in the Index?

2022 is the first time Singapore is included in the Index and scored 66, compared to G7 which is 72.

Women are prejudiced against women leaders, but men remained more so. There is a 9-point difference between women (71) and men (62).



About 30% of respondents in Singapore responded being very **30%** comfortable with a woman being Head of Government, Minister, or CEO of a major or SME company

Most countries saw younger populations having a more serious stereotype of women being in leadership. On the contrary, in **Singapore**, respondents between 18-34 year old held a more progressive view over gender equality in leadership.

Women are perceived to **lead** better in

CHILDCARE FASHION AND BEAUTY But **not** in the following areas

HIGH-TECH, AI GAMING ENGINEERING DEFENCE AND POLICE ARCHITECTURE AEROSPACE

INTELLIGENCE SERVICES **GOVERNMENT AND** POLITICS **AUTOMOTIVE** MANUFACTURERS

Singaporeans rated 7.3 out of 10 when asked how important gender equality is for their society (on a scale of 1 to 10; 10 being most important)

OF FEMALE RESPONDENTS

7.3

60% 70% OF MALE RESPONDENTS

60% of female respondents and 70% of male respondents felt that gender equality is achieved in Singapore.

For queries, please contact: Sandra LIM (sandra.lim@kantarpublic.com)